NEO HEALTH OTC

OTC products for today and tomorrow

Proudly Australian

Our mission

To be the largest over-the-counter (OTC) products provider for all therapeutic categories, across multiple channels and global markets to help people live healthier, happier lives.

Aman Madan
Managing Director

Neo Health (OTC) is led by Aman Madan, who brings more than 25 years' local and international experience in the pharmaceutical industry. A seasoned company director and trusted strategic advisor, Aman drives Neo Health (OTC)'s commitment to providing quality healthcare products globally.

Partnering with leading pharmaceutical companies, pharmacy chains and retailers to provide OTC products for today & tomorrow.

Welcome to Neo Health (OTC).
Your trusted partner in health and wellness. For over 25 years, we've been at the forefront of providing exceptional over-the-counter (OTC) products.

Our aim is to enhance healthcare access by delivering top quality, patent-ready and ARTG-included (AUST R & AUST L) products. Driven by innovation and a commitment to excellence, we strive to improve lives every day.

Our global reach + Our global leadership + Key therapeutic categories

Present in **6+** global markets

250+ product registrations

300+ brands in market

1000+ SKUs

100m+ healthcare packs reach consumers each year

Consumer healthcare medicines produced in **21+ sites**

100+ employees in our consumer healthcare commercial community

Generated over **$1.2B** in revenue for our customers

Caring across all ages from newborns to seniors across **20+ therapeutic categories**

*Regulatory status does not imply TGA endorsement.

NEO HEALTH OTC

Maximise your market power, minimise your risk

With over 25 years of industry experience, we provide expertise and support for all your regulatory, quality, packaging and supply needs, allowing your in-house team to focus on other key areas of business for optimal outcomes.

25 years of global pharmaceutical experience

Over 300 products delivered to market

Dedicated team of experts

Innovative product development service

Our market-ready range

Discover Neo Health (OTC)'s comprehensive market-ready range, offering solutions tailored to meet diverse customer demands. From over-the-counter to prescription medications, wellness, and personal care, our portfolio spans all healthcare categories.

Medicines

Food for medical purposes

Medical devices

- Registered
- Listed
- Compliant
- Patent ready

NEO HEALTH OTC

Today

- 250+ regulatory compliant formulations
- Over 20 categories
- High-quality
- Market ready
- Reliable market entry

Tomorrow

- Over 250 products being registered
- New categories
- Forecast future market trends
- Plan & grow your portfolio
- Continuous R&D
- Secure your future

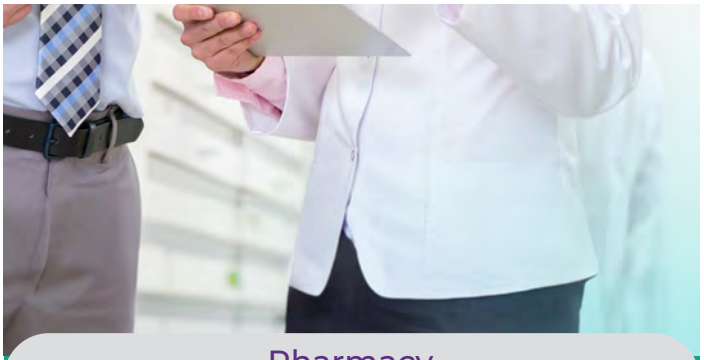
Working with the best to unlock global opportunities for your brand.

As your strategic partner, we bring unparalleled expertise, extensive experience, and a vast network spanning the globe. Leveraging our industry expertise and deep-rooted knowledge, we seamlessly facilitate access for pharmaceutical companies, wholesalers, community pharmacies, and banner groups to top-tier OTC products, VMS, skincare, and sunscreen solutions.

Innovators

Generics

Pharmaceutical companies



Pharmacy

Grocery

Wholesalers & retailers

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Our product categories

Explore Neo Health (OTC)'s extensive product categories, featuring a diverse range of healthcare solutions. From pain relief and eye care to respiratory and skin care, our products cater to a wide spectrum of health and wellness needs.

- Pain
- Eye care
- Respiratory
- Nasal care
- Gastro/IBS/Bowel
- Hydration
- Nail care
- Skin care
- Ear & throat care
- Allergy
- Anti-viral
- Anti-fungal
- Oral care
- Mood/Stress/Sleep
- Women's Health/ Men's Health
- Vitamin & mineral supplements

Our range of formats

Medication delivery formats to suit your patients' needs and ensure coverage across a wide spectrum of therapeutic areas.

- Tablets
- Ophthalmic
- Capsules
- Gum
- Medical Devices
- Syrups
- Lozenges
- Ointments
- Creams
- Liquids
- Liquid Capsules
- Powder Sachets
- Food For Medical Purposes
- Gels
- Oral Care
- Patches
- Effervescent Tablets & Powders
- Throat Nasal & Topical Sprays

Why Neo Health (OTC)

Choose Neo Health (OTC) for tailored solutions, dedicated customer care, and unmatched commitment to continuity, authenticity, and sustainability.

- Convenience
- Market share
- Expertise
- Peace of mind

- Speed
- Quality assurance
- Collaboration
- Global power

Our process: from concept to shelf

Our dedicated team can provide everything from portfolio advice to new formulation development, profiling, studies, testing and validations, with unique processes in place that ensure seamless delivery at every stage.

1 Portfolio Advisory	
2 IP Services	
3 Research & Development	
4 Regulatory	
5 Manufacturing	
6 Quality Assurance	
7 Logistics	

Portfolio Advisory Services

Unlock your portfolio's future potential. Our expert team offers strategic over-the-counter portfolio planning and gap analysis, providing recommendations to forecast future product ranges. Trust our visionary leadership and industry-leading research & development for unparalleled innovation.

- Expert advice
- Insightful portfolio planning
- Future product forecasting
- Gap analysis
- Industry-leading research and development
- Regular recommendations

IP Services

Our advanced patent strategies are fully comprehensive and address patent issues from inception to product release and beyond.

Time and again, our expert team has proven that while others may struggle with niche and difficult molecules, we have the knowledge to find a solution that will position your brand as a true market leader. With our finger on the pulse of market needs and trends, we are at the forefront when it comes to producing commercially feasible, stable, non-infringing bio-equivalents of the most in-demand formulations.

Research & Development

Harnessing the power of Research & Development is a key factor in determining your success.

The combination of Neo Health (OTC)'s proven superiority and reputation in this field, our collaborations with the world's best laboratories and our visionary R&D leadership expertise puts you ahead of your competition from the get-go.

Regulatory

At Neo Health (OTC), we know the importance of making sure your products are compliant with strict Australian regulations. We do the hard work and minimise the risks associated with adding a product to your portfolio.

- Compliant and quality formulations
- Management of clinical studies and dossiers
- Preparation and compliance with listed indications
- Preparation and submission of documents to regulatory bodies
- Management of any objections and re-submissions
- ARTG registrations and listings

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Manufacturing

At Neo Health (OTC), we believe in forging strategic partnerships and upholding excellence in manufacturing. We position ourselves as innovators, leveraging a global network for unmatched quality and efficiency. Our commitment to integrity and trust means we prioritise high standards and swift turnarounds, ensuring impactful results for your brand.

Working closely with your team, we design, formulate, manufacture, and package products to elevate your brand and drive market success. Our approach sets us apart as industry game-changers, offering strategic partnerships that drive sustainable growth.

Quality Assurance

Neo Health (OTC) is an independent, Australian-owned company with the purpose of providing patients and customers with high-quality and affordable OTC products – on time, every time – with a focus on safety and efficiency. With an established network of local and global suppliers and manufacturers we have the ability to deliver both the value of generics and the innovation of new medicines.

Consistent high quality is critical to ensure your business performance and growth. We strive to maintain consistently high standards and processes in order to meet and exceed our clients' expectations.

Logistics

Get on board a faster, more efficient supply chain. As soon as your product is ready to go, so are we. Neo Health (OTC) has game-changing logistical systems in place to ensure your product hits the shelves as fast as possible. Accessing our vast global network and distribution channels gives you the power to capture more market share, faster than ever before.

Global Solutions

With extensive experience in global trade and business excellence, Neo Health (OTC) offers comprehensive services to global companies entering the Australian market. From concept development to commercialisation, we provide end-to-end solutions tailored to diverse sectors like pharmaceuticals, biotechnology and medical devices.

Neo Health (OTC) is Australia's leading business solutions company with the capability and expertise to provide everything under one roof to support global trade and business. Our strategies can be customised for retail, wholesale, or specialised pharmacies, making us your trusted global partner for seamless business expansion.

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Thank you

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Contact us for an obligation-free discussion to see how Neo Health (OTC) can help you.

Phone +61 2 9481 7130
Visit www.neohealth.com.au for more information.