



**NEOHEALTH**<sub>OTC</sub>

OTC products  
for today and  
tomorrow



## Our mission

To be the largest over-the-counter (OTC) products provider for all therapeutic categories, across multiple channels and global markets to help people live healthier, happier lives.

# NEOHEALTH<sub>OTC</sub>

Partnering with leading pharmaceutical companies, pharmacy chains and retailers to provide OTC products for today and tomorrow



Our global reach



Our global leadership



Key therapeutic categories

Present in  
**6+** global markets



**250+**  
product registrations

**300+**  
brands in market



**1000+**  
SKUs

**100m+**  
healthcare packs reach consumers each year



Consumer healthcare medicines produced in  
**21+ sites**

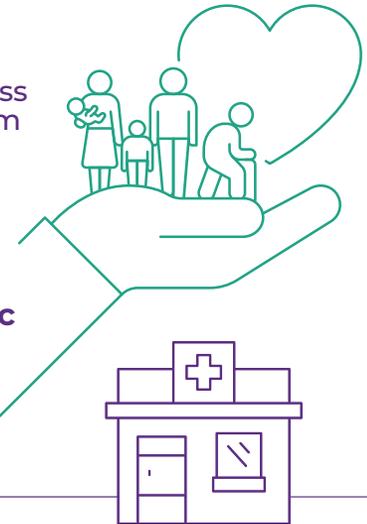
**100+**  
employees  
in our consumer healthcare commercial community



Generated over  
**\$1.2B**  
in revenue for our customers

Caring across all ages from newborns to seniors across

**20+**  
therapeutic categories



# Company Values

H

## Honesty

We operate with integrity and candour.

By communicating openly with each other and our customers up front, we foster transparency.

We honour our word and take accountability for our actions, holding ourselves to the highest ethical standards.

E

## Excellence

Excellence is our state of mind, and we practice it in all that we do.

With a focus on quality and accuracy, we are dedicated to creating better opportunities for our customers and delivering outstanding results.

A

## Agility

We embrace change, moving quickly to help our customers launch relevant products into the market.

We are proactive in striving to be better each day, as we continually learn, improve, and evolve.

L

## Leadership

Through successful leadership, we are at the forefront of producing successful products for our customers.

Leading by example, inspiring, and energising one another to achieve goals, we are bold and advance confidently.

T

## Teamwork

We work together with our customers as a team, collaborating with respect, trust, and support.

Building long lasting relationships with our customers, we help them to achieve their goals. We elevate our customers and one another.

H

## Happiness

We care about the happiness of our customers and one another.

Happiness is being passionate about our work and celebrating our customers' wins. It is about sharing joy, gratitude, and creating a positive experience.

# today

- ✓ Over 250 registered and listed products
- ✓ Over 20 Categories
- ✓ High-quality & Compliant
- ✓ Market Ready
- ✓ Risk free

# tomorrow

- ✓ Over 150 products being registered
- ✓ New categories
- ✓ Forecast future market trends
- ✓ Plan & grow your portfolio
- ✓ Continuous R&D
- ✓ Secure your future

# Working with the best



Innovators

Generics

Pharmacy

Grocery

Pharmaceutical companies

Wholesalers & Retailers

# Maximise your market power minimise your risk



25 years global  
pharmaceutical  
experience

Dedicated team  
of experts



Over 300  
products  
delivered to  
market

Innovative  
product  
development  
service



# Our market-ready range



Medicines

✓ Registered



Food for medical purposes

✓ Listed



Medical devices

✓ Patent Ready

✓ Compliant



# Our product categories

Pain

Eye care

Respiratory

Nasal care

Ear & Throat care

Allergy

Anti-viral

Anti-fungal

Gastro/IBS/Bowel

Hydration

Nail care

Skin care

Oral care

Mood/Stress/Sleep

Vitamin & Mineral  
Supplements



# Our range of formats

Medication delivery formats to suit your patients' needs



Tablets



Gum



Medical Devices



Ophthalmic



Capsules



Throat, Nasal & Topical Sprays



Lozenges



Liquids



Liquid Capsules



Ointments



Creams



Powder Sachets



Food For Medical Purposes



Patches



Effervescent Tablets & Powders



Gels



Oral Care



Syrups

# From concept to shelf



# Portfolio Advisory Services

Unlock your portfolio's future potential. Our expert team offers strategic over-the-counter portfolio planning and gap analysis, providing recommendations to forecast future product ranges. Trust our visionary leadership and industry-leading research & development for unparalleled innovation.

Expert advise

Insightful portfolio planning

Gap analysis

Regular recommendations

Future product forecasting

Industry-leading research and development

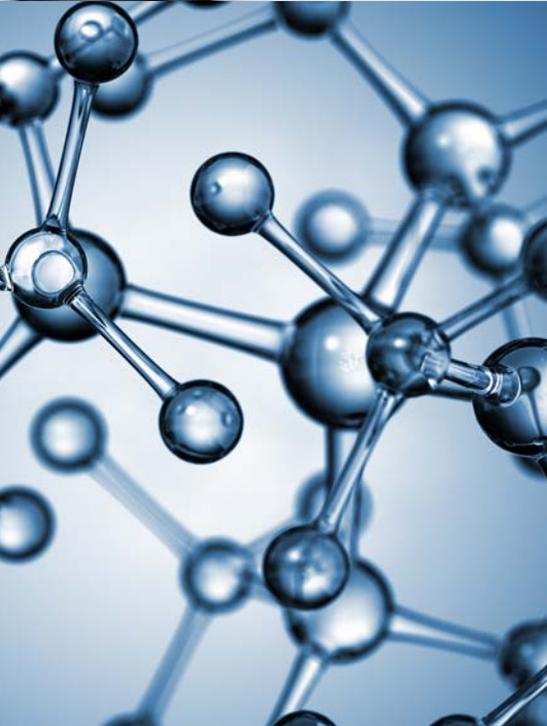


# IP Services

Intelligent patent strategies that ensure speed to market  
Neo Health (OTC) understands that being one of the first to enter any new market is a huge part of any successful strategy.

Our advanced patent strategies are fully comprehensive and address patent issues from inception to product release and beyond.

Time and again, our expert team has proven that while others may struggle with niche and difficult molecules, we have the knowledge to find a solution that will position your brand as a true market leader. With our finger on the pulse of market needs and trends, we are at the forefront when it comes to producing commercially feasible, stable, non-infringing bio-equivalents of the most in-demand formulations.





# Research & Development

Maximise your market power, minimise your risk. Harnessing the power of Research & Development is a key factor in determining your success.

The combination of Neo Health (OTC)'s proven superiority and reputation in this field, our collaborations with the world's best laboratories and our visionary R&D leadership expertise puts you ahead of your competition from the get-go.



# Regulatory

At Neo Health (OTC), we know the importance of making sure your products are compliant with the strict Australian regulations. That's why all our products are TGA approved, registered and listed, ready to go to market. We do the hard work and eliminate the risks associated with adding a product to your portfolio.

**TGA APPROVED**

- ✓ Compliant and quality formulations
- ✓ Management of clinical studies and dossiers
- ✓ Preparation and compliance with listed indications
- ✓ Preparation and submission of documents to regulatory bodies
- ✓ Management of any objections and re-submissions
- ✓ ARTG registrations and listings



# Manufacturing

Whatever the challenge, we make it happen. No matter what you want to create, our development and manufacturing capabilities can do it – and do it like no other.

We have the capacity to accelerate your success by offering quick manufacturing

turnarounds for virtually any custom formulation without compromising on quality or price.

That's why Neo Health (OTC) are game-changers when it comes to high quality, affordability, speed and marketing expertise in all areas of your manufacturing needs.

We work in collaboration with your team to help you design, formulate, manufacture and package your products to elevate your brand and make a powerful imprint on the market.



# Quality Assurance

Neo Health (OTC) is an independent, Australian-owned company with the purpose of providing patients and customers with high-quality and affordable OTC products – on time, every time – with a focus on safety and efficiency. With an established network of local and global suppliers and manufacturers we have the ability to deliver both the value of generics and the innovation of new medicines.



Consistent high quality is critical to ensure your business performance and growth. We strive to maintain consistently high standards and processes in order to meet and exceed our clients' expectations.

# Logistics

Get on board a faster, more efficient supply chain. As soon as your product is ready to go, so are we. Neo Health (OTC) has game-changing logistical systems in place to ensure your product hits the shelves as fast as possible. Actioning our vast global network and distribution channels gives you the power to capture more market share, faster than ever before.



# Global Solutions

## Expertise in global trade and business excellence

With an extensive track record, Neo Health (OTC) delivers comprehensive services for global companies looking to enter the Australian market with any trade or business opportunities. Be it concept development, product assessment, manufacturing, compliance and regulatory, tender filing, distribution, warehousing, artwork, packaging or commercialisation, Neo Health (OTC) has the expertise to do it all.

## Your global partner for end-to-end business solutions

Neo Health (OTC) is Australia's leading business solutions company with the capability and expertise to provide everything under one roof to support global trade and business. We provide dedicated support for diverse sectors, including pharmaceuticals, biotechnology, and medical devices. Our strategies are tailored to fit specific channels, be it retail, wholesale, or specialised pharmacies.



# Why NeoHealth (OTC)



- ✓ Convenience
- ✓ Expertise
- ✓ Speed
- ✓ Collaboration
- ✓ Market Share
- ✓ Peace of Mind
- ✓ Quality Assurance
- ✓ Global Power

# Thank you

## Contact Us

Contact us for an obligation-free discussion to see how Neo Health (OTC) can help you.

Phone +61 2 9481 7130

Visit [www.neohealth.com.au](http://www.neohealth.com.au) for more information.

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